Wellbeing Plan Step 1: To support the transformation of Early Year Services in Swansea to provide better support for children to have the best start in life.

Strategic Lead: Karen Stapleton

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Operational Lead: Alison Williams/Gary Mahoney

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			Milestone	Milestone	Success Measure
2023-24 Action	Desired outcome	Milestone	Deadline	Owner	
Identify a lead sponsor for the	Sponsor identified and attending		April 2023	KS/AW/GM	Sponsor identified
integration toolkit, the Early Years	PSB to ensure the work is				
Maternity Maturity Matrix (EYMMM)	highlighted and driven				
Integrate the work of the Early Years	A single action plan that supports		Septembe	Early Years	Amended Terms of
Steering Group with the PSB	outcomes from Early Years		r 2023	Steering	Reference for the
wellbeing objectives from Swansea &	Integration Transformation (EYIT),			Group	group to ensure
NPT	PSB Wellbeing Objective,				clarity
	incorporating recommendations				
	from EYMMM & EYIT evaluation				
Develop a framework with	Agencies working towards agreed		March	Early Years	Framework
performance measures.	performance measures		2024	Steering	developed, in place
				Group	and used by all
					partners

Develop a Swansea Bay Early Years Maternity Strategy, to bring together different strategies from Swansea, NPT & SBUHB	A single action plan that supports outcomes from Early Years Integration Transformation (EYIT), PSB Wellbeing Objective, incorporating recommendations from EYMMM & EYIT evaluation		March 2024	All agencies - lead by the early Years Steering Group	Multi agency strategy developed, in place and used by all partners
Engage key stakeholders and public around an action plan, and better understand population needs	Action plan and recommendations taken to the public		March 2023/ May 2024/ ongoing	GM	Action plans informed by process
Key Performance Indicator for Action 1	L: 	2023-24 Target:			
Key Performance Indicator for Action 2:		2023-24 Target			

Wellbeing Plan Step 2: To build on Swansea's 2022 declaration of being a Human Rights City

Strategic Lead:

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Operational Lead:

Name: Adele Dunstan
Organisation: Swansea Council

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			Milestone	Milestone	Success Measure
2023-24 Action	Desired outcome	Milestone	Deadline	Owner	
To work with stakeholders to	Across Swansea there is evidence	Stakeholder	16 June	Adele	Case study evidence at
develop and deliver an action plan	that the following Human Rights	Engagement	2023	Dunstan	year end of a human
that supports the declaration of	principles are being proactively	Workshop			rights approach in
Swansea being a Human Rights	applied:	1st Draft of action	30 June	Adele	respect of:
City.	 Embedding Human Rights 	plan	2023	Dunstan	Tackling poverty
	 Equality & non-discrimination 	Final Draft	31 July	Adele	Vulnerable children
	Empowering people		2023	Dunstan	and families
	Participation	1 st year action plan	31 March	Adele	 Tackling
	Accountability	completion	2024	Dunstan	discrimination
					 Domestic violence
					and abuse
					Fuidance of an income
					Evidence of an increase
					in Human Rights
					awareness across the
					city

Creation of a Human Rights	To act as a 'critical friend' to the	Mapping exercise of	16 June	Adele	Independent feedback
Stakeholder Panel	Council and Swansea's Public	existing stakeholder	2023	Dunstan	is received from
	Services Board partner organisations	panels and			stakeholder group on
	in their design and fulfilment of their	engagement networks			action plan impact
	Human Rights City action plans by	Advertisement of	30 June	Adele	
	contributing their expertise and	Stakeholder panel and	2023	Dunstan	Panel is involved in
	experience from an independent	Registering			review of year 1 action
	perspective.	expression of			plan implementation
		interests			and development of
		Panel formed and first	30	Adele	year 2 actions
		meeting	September	Dunstan	
			2023		
		Panel involved in	31 March	Adele	
		review of year 1	2024	Dunstan	
		action plan and			
		development of year			
		2 actions			

Wellbeing Plan Step 3: Working towards Swansea's net zero target and nature recovery

Strategic Lead (interim):

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Operational Lead:

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			Milestone	Milestone	Success Measure
2023-24 Action	Desired outcome	Milestone	Deadline	Owner	
Map the arrangements in place in climate	Improved understanding of who is	Establish Climate	30 th June	Jane	Climate Signatories
signatories' organisations to tackle climate	doing what across the city and county	Signatories Group as	2023	Richmond,	Group agree to be
change and nature recovery in the city and	of Swansea to ensure a more cohesive	delivery group for PSB		Climate	PSB Delivery Group
county of Swansea to build capacity and	and coordinated approach to ensuring	action under Step 3		Signatories	and ToR reflect this
capability, through	a just and equitable transition to net			Group	
	zero by 2050 by taking action to adapt			Chair	
a) sharing of good practice and innovation	to and mitigate the impacts of climate	Define the exercise	30 June 2023	TBC	Scope agreed by PSB
b) identification of collaborative adaptation and	change and enable nature recovery,	scope and gather			
mitigation actions	with resources understood and better	relevant documents			
	utilised.	gathered			
		Group present map	31 December	TBC	PSB approves the
		and analyses to PSB,	2023		map and agrees key
		including examples of			areas of future
		good practice and			action on good
		collaborative			practice sharing /
		opportunities			

			innovation and collaboration
Produce an action plan to take forward in 2024-25	31 March 2024	TBC	PSB agrees 2024- 25 action plan

Key Performance Indicator for Action 1: By the end of March 2024 there is an action plan for 2024-25 which sets out how the PSB will share good practice,

identify, and share innovation and work collaboratively to add value to work of individual organisations

			Milestone	Milestone	Success Measure
2023-24 Action	Desired outcome	Milestone	Deadline	Owner	
Produce an independent adaptation and	Swansea has a climate change and	Undertake and	31 st August	TBC	Report and
mitigation strategy for the city and county of	nature recovery adaptation and	report to PSB a	2024		recommendations
Swansea, taking account of the seven	mitigation strategy which has been	desktop risk			adopted by PSB,
wellbeing goals and the Climate Change	agreed by the Climate Signatories	assessment of the			with key risks /
signatories' statutory functions and	Group and the PSB which will	key climate change			actions allocated a
responsibilities	inform the development, in 2024-	(CCRA3) risks for			lead organisation
	25, of an action plan for 2024-28.	Swansea to inform			to take forward
		adaptation and			
		mitigation plan			
		Secure funding to	31 July	TBC	Funding secured to
		commission	2023		enable an
		independent			independent
		consultant to			strategy to be
		develop an			produced
		adaptation and			
		mitigation strategy			
		for Swansea			
		Commission	30	TBC	Consultant is
		consultant	September		commissioned in
			2023		time to enable
					strategy to be

			produced by March 2025
Draft strategy	31 March	TBC	Strategy is
presented to PSB	2024		produced to time,
			and quality
			required
Plan in place to	30 June	TBC	Appropriate
consult and engage	2024		communications
PSB members and			and engagement
climate and nature			are in place to take
charter signatories			the draft strategy
on the draft strategy			forward in 2025

Key Performance Indicator for Action 2: The PSB has produced a final independent adaptation and mitigation strategy for the city and county of Swansea, by 30 June 2024

Wellbeing Plan Step 4: Making Swansea safer, more cohesive, and prosperous

Strategic Lead: Mid and West Wales Fire and Rescue Service.

Name: Chief Fire Officer, Roger Thomas.

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Operational Lead: Mid and West Wales Fire and Rescue Service.

Name: Richard Felton

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2022 24 4 4 4	Barbarda Januar	Add and a second	Milestone	Milestone	Success Measure
2023-24 Action 1	Desired outcome	Milestone	Deadline	Owner	
To create a pop up "community	To build a pop up "community	Define the event scope	April 2023	Roger	High levels of
village", as part of the Welsh	village" as part of the Welsh	and identify key		Thomas	engagement with
Firefighters Fitness Challenge event	Firefighters Fitness Challenge event	stakeholders.			members of the
taking place in Castle Gardens,	taking place in Castle Gardens,				public.
Swansea on the 03 June.	Swansea on the 03 June.				'
		Partner organisations	April 2023	All	Demonstration of
		invited to express an		partners	the added value for
		interest in having a stand			the communities of
		in the "community			Swansea by partner
		village"			agencies working
					together.
		Communications	May 2023	All	
		strategy to be developed		partners	Delivering of key
		to ensure a consistent			messages and
		message is shared from			information sharing.

		1	
each partner			Promotion of the
organisation.			work and raising
			awareness of the
			Public Services
PSB questionnaire to be	May 2023	All	Board.
developed to assist		partners	
engagement and data		-	Case study / good
collation with members			news stories.
of the public.			news stories.
of the public.			Stakeholder
			engagement and
			feedback.
			reeuback.
Fundament avant to	Camtamahan	Donos	Camandatad aumieura
Evaluation post event to	September	Roger	Completed surveys.
identify lessons learnt to	2023	Thomas	
help with the future			Number of referrals.
shaping of all PSB related			
events.			Feedback from
			partner agencies.
			Social media
			engagement.
			Number of leaflets,
			freebies and
			information packs
			distributed.

		Collection of qualitative and quantitative data.

Key Performance Indicator for Action 1: Create a multi-agency PSB event, with a specific PSB "engagement area" to allow face to face public engagement with PSB partners in one area.

Action 2: Swansea Public Service Board Wellbeing Plan: 2023-24 Action Plan

Wellbeing Plan Step 4: Making Swansea safer, more cohesive, and prosperous

Strategic Lead: Mid and West Wales Fire and Rescue Service.

Name: Chief Fire Officer, Roger Thomas.

Organisation: Mid and West Wales Fire and Rescue Service.

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Operational Lead: Swansea Council for Voluntary Services

Name: Amanda Carr

Organisation: Swansea Council for Voluntary Services

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			Milestone	Milestone	Success Measure
2023-24 Action 2	Desired outcome	Milestone	Deadline	Owner	
To host a safeguarding event during safeguarding week in November, to share key messages and learning opportunities between partner agencies, with a particular focus on	To promote and share information, ways of working and lessons learnt around the subject of safeguarding, to help make the communities of Swansea safer, more cohesive, and	Define the event scope and identify key stakeholders.	May 2023	Amanda Carr	Good attendance by a wide range of partner organisations identifying the key
practitioners from individual organisations.	prosperous.	Event theme, venue, date of event the to be agreed.	May 2023	Amanda Carr	needs of the communities of Swansea.

Target audience to be established and appropriate representatives / organisations and practitioners identified and invited.	May 2023	Amanda Carr
Promotion of event and communications strategy agreed.	June 2023	All partners
Referrals made between partner organisations.	Dependent on event date.	All partners
Evaluation - Feedback from event and lessons learnt communicated to help shape future events.	October 2023	Amanda Carr

Key Performance Indicator for Action 2: Increase awareness and information sharing on the subject of safeguarding, between partner organisations to help support the communities of Swansea.

Wellbeing Plan Step 5: Developing Swansea's Integrated Cultural Offer

Strategic Lead: Operational Lead:

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Organisation: Swansea Council **Organisation:** Swansea Council

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2023-24 Action	Desired outcome	Milestone	Milestone Deadline	Milestone Owner	Success Measure
Action 1: Establishment of a Swansea Creative Network to support and help sustain the cultural and creative ecology and economy, thereby enabling cultural and creative practitioners to respond effectively to initiatives that promote health, community cohesion, civic pride and economic prosperity.	Network established.	Secure funding via Creative Wales, SPF and UWTSD Appointment of co- ordinator. Launch of network and events programme.	July 2023 Sept 2023 Dec 2023	Kate Wood Kate Wood Kate Wood	Funding secured. Co-ordinator appointed. Network launched.
Key Performance Indicator for Action 1 established.	L: Swansea Creative Network	2023-24 Target: Membership secured from across the cultural and creat sectors.			e cultural and creative

2023-24 Action	Desired outcome	Milestone	Milestone Deadline	Milestone Owner	Success Measure
Action 2: Delivery of the partnership agreement with Sport Wales to ensure compliance with nationally recognised levels of physical activity required to be beneficial to health. Deliver outcomes of priority groups defined by existing and consistent low participation rates.	Through recognised national surveys key participation rates in sport and physical activity within Swansea will reach or exceed existing levels and national averages. Decreasing participation gaps between local averages and targeted priority groups. PSB partners will have visibility of the activity and actively support the delivery of positive outcomes	Complete detailed quarterly insight and learning performance log to Sport Wales as per partnership agreement covering activities and action linked to one of the following nationally agreed areas of work:	4 per year	David Jones	Compliance with Sport Wales accountability expectations and continuation of annual funding. Promotion of activities to increase participation
Key Performance Indicator for Action 2 minutes per week or more in sport and participate for 5 hours or more per week	physical activity. Young people	2023-24 Target: To achieve all agreed outcomes and "accountability expectations" set in partnership with Sport Wales and measured by the School Sport Survey and National Adults Physical Activity Survey.			measured by the

Wellbeing Plan Step 6: To Influence and connect with other governance arrangements across the Swansea Bay region

Strategic Lead:

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Operational Lead:

Name:Richard RowlandsOrganisation:Swansea Council

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			Milestone	Milestone	Success Measure
2023-24 Action	Desired outcome	Milestone	Deadline	Owner	
		Define the exercise scope	30 June 2023	Richard	Scope agreed by PSB
Map the Swansea Bay region partnership	Organisations in the Swansea	and relevant documents		Rowlands,	
landscape (including member	region and locality have a	gathered		supported	
organisations) to:	shared understanding of the			by Leanne	
a) clarify governance, roles and	partnership landscape and	Partnership map produced	30 September	Aherne	PSB approves the map
responsibilities and interfaces	understand the opportunities		2023	(LA), Kelly	
b) identify opportunities for collaboration	to improve their synergy in	Gap and opportunity	31 December	Gillings	Analyses undertaken and
on plan content	progressing the seven	analyses undertaken	2023	(KG),	consultation on findings
c) identify gaps / overlaps in activities	wellbeing goals			Michelle	started with lead officers in
				Davies	SB partnerships
		Produce final report for PSB	31 March	(MD), Amy	Report approved by the PSB
		consideration	2024	Richmond-	
				Jones (ARJ)	
		Share the map and report	31 March		Map and report are
		shared with other Swansea	2024		circulated by the deadline
		Bay partnerships			

Key Performance Indicator for Action 1: Map and report shared with all partnerships in Swansea Bay

2023-24 Action	Desired outcome	Milestone	Milestone Deadline	Milestone Owner	Success Measure
Promote the PSB Wellbeing Plan and	PSB plan is understood and	Statutory PSB partner	30 June 2023	Statutory	PSB Wellbeing Plan has been
Wellbeing Assessment to all PSB partner	considered by partner	organisations approve the		Partners	formally approved by all
organisations and key partnerships within	organisations and	PSB Wellbeing Plan			statutory partners
the region	partnerships	Statutory PSB Partner	30 June 2023	Statutory	Statutory partners provide
		organisation confirm their		Partners	confirmation
	Wellbeing Assessment is used	plans take account of the			
	by partner organisations and	Wellbeing Assessment and			
	partnerships to inform	PSB Wellbeing Plan			
	decision making	PSB Chair writes to	30 April 2023	PSB Chair	Letter, plan and assessment
		partnerships within the			is issued
		Swansea Bay region			
		promoting the Wellbeing			
		Plan and Assessment			
		PSB Chair to seek meetings	31 December	PSB Chair	PSB Chair has met Chairs of
		with other partnership chairs	2023		the key Swansea Bay
		to discuss PSB plan and			partnerships and at least one
		assessment and			collaborative action has
		opportunities for			been agreed
Koy Parformance Indicator for Action 2: DS		collaboration			

Key Performance Indicator for Action 2: PSB Wellbeing Plan and Assessment has been shared with all key partnerships in Swansea Bay and at least one collaborative action has been agreed as a result

Wellbeing Plan Step 7: To improve data quality and accessibility across the Swansea Bay region

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Operational Lead:

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			Milestone	Milestone Owner
2023-24 Action	Desired outcome	Milestone	Deadline	
To work with Regional Partnership Board officers to identify the key data sets required to support delivery of PSB Wellbeing Plan and the West Glamorgan Area Plan, to: a) identify data gaps b) identify opportunities for data sharing c) improve alignment between Population Area Assessment and	Improved data availability and quality across the Swansea Bay region	Map RPB and PSB key data set requirements Identify data gaps Identify opportunities for data sharing between the RPB and PSB Develop new datasets to meet PSB requirements	30 June 2023 30 September 2023 31 December 2023 31 March 2024	Richard Rowlands, supported by Kelly Gillings (KG), Leanne Aherne (LA) Steve King (SK) Michelle Davies (MD) Amy Richmond-Jones (ARJ)
sharing c) improve alignment between		RPB and PSB Develop new datasets to 31 March	31 March	

Key Performance Indicator for Action 1: Data requirements to support PSB Wellbeing Plan are well understood and opportunities for sharing data with the RPB are being pursued

			Milestone	Milestone Owners
2023-24 Action	Desired outcome	Milestone	Deadline	
Work with Regional Partnership Board	Partners across the	Explore feasibility of the	30 June 2023	Richard Rowlands, supported by Kelly
RPB) to develop digital data portal for	Swansea Bay region	PSB to piggy back on work		Gillings (KG), Leanne Aherne (LA)
partnerships (and their members)	can access up to date	in progress by the RPB to		Steve King (SK)
across the Swansea Bay region	data to inform and	develop a digital data		Michelle Davies (MD)
	improve decision	portal		Amy Richmond-Jones (ARJ)
	making	Develop a proposal for a	30	
		joint PSB/RPB digital data	September	
		portal	2023	
		Seek approval of proposal	31 March	
		and any associate funding	2024	
		requirement from all		
		participating partners to		
		progress in 2024-25		

Key Performance Indicator for Action 2: Development and roll out a regional digital data portal approved by partners for implementation in 2024-25

Wellbeing Plan Step 8: To Develop Swansea PSB performance management arrangements which measure and monitor the PSB's progress

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	Desired outcome	Milestone	Milestone Deadline	Milestone Owner	Success Measure
To develop a Doufeyman of Managament					DCD has a 2022 24 patient plan
To develop a Performance Management	The PSB has effective	2023-24 action plan,	30 April 2023	Strategic	PSB has a 2023-24 action plan
Framework for the PSB, including a 2023-	performance management	including milestones		Leads	in place within the first
24 Action Plan, milestones, 2023-28	arrangements in place	produced			quarter of the year
population level outcome measures, and		Performance	30 June 2023	Richard	PSB performance
monitoring arrangements		management		Rowlands	arrangements are formalised
		framework for the PSB			and in line with good
		is in place			governance principles
		Map Population Level	30 June 2023	Leanne Ahern	Population Level Outcome
		Outcome Measures for			measures across region are
		RPB and member			understood
		organisations			
		PSB Population Level	30 September	Richard	PSB has defined population
		Outcome Measures	2023	Rowlands	outcome measures (aligned to
		agreed			member organisations and
					RPB) to monitor impact of the
					plan over the long term
		PSB receives quarterly	31 July 2023	Richard	PSB formally considers its
		performance reports	,	Rowlands	performance at least quarterly

Key Performance Indicator for Action 1: PSB has an effective performance management framework in place

			Milestone	Milestone	Success Measure
	Desired outcome	Milestone	Deadline	Owner	
To undertake review of annual	Stakeholders can see the	Draft annual review of	31 March	Richard	Review provides an objective
performance to inform the 2024-25	performance and impact the	performance is	2024	Rowlands	assessment of PSB
action plan	PSB has had in 2023-24 and	produced ready for			performance and impact
	2024-25 action plans are	publication in first			
	informed by the progress the	quarter of 2024-25			
	PSB has made	2024-25 action plan is	31 March	Richard	PSB has a robust action plan
		produced	2024	Rowlands	for 2024-25 ready for the start
					of the new financial year
Key Performance Indicator for Action 2:	2023-24 Annual Review is produce	ed and is reflected in the 2	024-25 action pla	n	